

arthritis and neuritis; to increase the body's insulin output and sugar tolerance in cases of diabetes; and to treat mental cases and to improve the intelligence of school children;

That the *Alberty Riol Tablets* were an effective treatment for hay fever, sneezing, blowing, and sniffing; and that they would be effective to allay the distressing symptoms of hay fever, asthma, and other allergies.

DISPOSITION: February 11, 1949. Default decree of condemnation and destruction.

2685. Misbranding of mixed natural estrogens. U. S. v. 8 Vials \* \* \*. (F. D. C. No. 26461. Sample No. 28066-K.)

LIBEL FILED: February 14, 1949, District of New Mexico.

ALLEGED SHIPMENT: On or about November 29, 1948, by Henry C. Haist & Co., from Kansas City, Mo.

PRODUCT: 8 30-cc. vials of *mixed natural estrogens* at Albuquerque, N. Mex.

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statements "Mixed natural estrogens" and "consisting principally of Estrone and Estradiol derived from pregnant mare's urine" were false and misleading since the estrogens present in the article were not mixed natural estrogens and were not obtained from pregnant mare's urine; and the label statements "Estrogens in aqueous microsuspension" "very fine crystalline aqueous suspension," and "Aqueous solvent" were false and misleading since the suspending medium was not water but was a mixture of water, propylene glycol, and benzyl alcohol.

DISPOSITION: March 14, 1949. Default decree of condemnation and destruction.

2686. Misbranding of Miracle Oil and Miracle Inhalers. U. S. v. 1,007 Bottles, etc. (F. D. C. No. 26462. Sample Nos. 44341-K, 44350-K to 44352-K, incl.)

LIBEL FILED: February 8, 1949, Southern District of Ohio.

ALLEGED SHIPMENT: On or about January 4 to 7, 1947, and on or about January 11 and 28 and February 2, 1949, from New York, N. Y.

PRODUCT: 1,511 1-ounce bottles, 144 2-ounce bottles, 249 4-ounce bottles, and 23 8-ounce bottles of *Miracle Oil*, and 2,016 *Miracle Inhalers*, at Columbus, Ohio. There were on display with the products various posters relating thereto which were prepared on instructions of Mr. Irving Gartman, a demonstrator for the products.

Examination showed that the *Miracle Oil* consisted essentially of volatile oils, including eucalyptus, camphor, and menthol, and that the *Miracle Inhaler* was a glass tube, constricted at one end, with cotton between the corks.

LABEL, IN PART: (Bottle) "Miracle A combination of Oil of Miracle Oil of Eucalyptus, Oil of camphor menthol Oil of peppermint thymol" and "Miracle Inhaler. Directions: Insert a few drops of Miracle Oil Compound into filler end of inhaler tube."

NATURE OF CHARGE: Misbranding, Section 502 (a), the following statements and design appearing in the various posters on display with the articles were false and misleading since the articles were not effective in the treatment of the diseases and conditions stated and implied: "Miracle Eucalyptus Compound! Head Colds. Hay Fever. Arthritis. Ear Ache. Sinus. Rose Fever. Neuritis. Chest Colds. Asthma. Rheumatism. Sprains. L u m b a g o. Sinus

and Head Colds are Bad. Eucalyptus Oil Compound. \* \* \* Catarrh \* \* \* Bronchitis. \* \* \* Sinus Infection. \* \* \* Swollen Joints. Sciatica. Bursitis. \* \* \* *Encyclopedia Britannica*. Eucalyptus oil has been given internally in pulmonary tuberculosis, and other microbic diseases of the lungs and bronchial tubes. \* \* \* *Encyclopedia Americana*. Eucalyptus oil is used for its antiseptic \* \* \* properties. It is very widely used in affections of the nose \* \* \* *Forest and Culture* by Cooper. In Valencia, Spain, the eucalyptus tree is known as the fever destroying tree on account of its properties for preventing malarial fever \* \* \* [Sectional drawing of head, neck, and chest, with legends] Sinusitis (C) Rhinitis. Tonsillitis. Laryngitis. Tracheitis. Lobar-Pneumonia (C). Broncho-Pneumonia (C). Empyema (C). Otitis Media. Mastoiditis. Adenoids. Pharyngitis. Adenitis. Bronchitis. Pleurisy. Types of colds take their names from the organs or parts of the body affected \* \* \* designated (c) are complications. Other complications are neuritis \* \* \* Myositis (inflammation of the muscles) and arthritis (inflammation of the joints)." The articles were misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: March 24, 1949. Default decree of destruction.

**2687. Misbranding of Infra-Red Heat Applicator. U. S. v. 137 Cartons, etc.**  
(F. D. C. No. 26364. Sample No. 29366-K.)

**LABEL FILED:** January 6, 1949, District of Colorado.

**ALLEGED SHIPMENT:** By Sibert & Co., from East Orange, N. J. The device was shipped on or about September 2, 1947, and quantities of printed matter were shipped on or about June 1 and September 2, 1947.

**PRODUCT:** 137 cartons, each containing an *Infra-Red Heat Applicator*, together with copies of leaflets entitled "The True Beauty Aid for All Women," "How to Use It and Why," "Earn extra profits giving Therm-Massage Treatments," "Amazing New Scientific Invention," and "Customers go for," copies of a reprint entitled "\$200 Per Week Extra Profit," copies of a reprint from the Boston Post of April 28, 1947, copies of a reprint from the New York Times of February 23, 1947, copies of a circular letter entitled "Specialty Sales Company," and copies of a display placard entitled "Therm-Massage Heat Applicator."

Examination showed that the device consisted of two pieces of molded bakelite, one serving as the handle and the other containing an electrically heated coil.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the article were false and misleading since the device would not fulfill the promises of benefit stated and implied. The statements contained in the above-mentioned printed matter represented and suggested that the device would be efficacious in the cure, mitigation, and treatment of rheumatic pains, sore throat, arthritis, headaches, sinus, colds, muscular aches and pains in the back, sprains and bruises, neuritis, neuralgia, rheumatism, stiff neck, cramps in the feet and legs, bursitis, muddy complexion, skin blemishes, and stiff joints; and that the device would relax facial muscles, help prevent wrinkles, ease aches and pains caused by a sluggish system, invigorate the entire system, bring fresh food to nerves and tissues, stimulate the system to more vigorously fight disease germs, relieve pains of almost any kind, soothe tortured aching nerves and muscles, arouse and stimulate the blood circulation to greater activity, speed up the body process of carrying off the poisons of fatigue and